

**2009 CIBER Business Language Conference**  
*Navigating the World of Business Through Language and Culture*  
**April 2–4, 2009**  
**Marriott Country Club Plaza**  
**Kansas City, Mo.**  
**CALL FOR PAPERS**

We welcome proposals addressing a broad set of topics relevant to business language professionals. The conference theme is: *Navigating the World of Business Through Language and Culture*. We seek papers from individuals and panels that focus on issues of business language pedagogy; economic and cultural issues specific to various world regions; translation studies; and the challenges of starting business language programs at university, community college, and high school levels. In addition, conference organizers welcome papers on professional development issues for business language teachers and future trends for this important segment of the profession.

Specifically, priority will be given to those submissions addressing the following:

- Best practices in delivering beginning or advanced business language courses that are language-specific or for any language; or are aimed at university, community college, or high school-level business language programs.
- Current social, cultural, economic and political trends and issues specific to a group of countries or a language group. Examples include EU, NAFTA, MERCOSUR, APEC, ECOWAS and their interaction with other regions and language groups.
- Cultural stereotypes in international business.
- Special issues in teaching less commonly taught languages for business application.
- Teaching skills to future business language educators and strategies for publishing business language articles in both traditional and nontraditional journals.

Please limit proposals to 200 words, and include the following information: name and institution, a one-paragraph bio, title of the paper, language or languages of focus for the presentation, and presentation goals. For those interested in proposing an entire panel or workshop session, please provide name and institutional affiliation of the chair and each participant, and describe the purpose of the session and its target audience.

The DEADLINE for receipt of submissions is December 1, 2008. **Those whose proposals are accepted will be notified by January 15, 2009.**

Proposal should be emailed to:

[ciber@ku.edu](mailto:ciber@ku.edu)

If you prefer to send a hard copy, please mail to:

Jimmy D. Morrison  
Conference Chair  
KU CIBER-Center for International Business Education & Research  
University of Kansas  
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A confirmation of your submission will be e-mailed to you. If you submit by hard copy instead of e-mail, please provide your e-mail address so we can confirm receipt of your materials. If you do not receive a confirmation, please contact Rebecca Murphy at [ciber@ku.edu](mailto:ciber@ku.edu) or 785-864-7879.